

The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship

“This Handbook is an excellent addition to literature. With a diverse range of authors and research perspectives, the Handbook captures the rich variety of debate and thought within the field. Together, the different contributions highlight the maturity of this field and the research therein, as well as its global nature. It is a joy to read, and it really makes you think.”

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“Entrepreneurship is a complex and dynamic phenomenon. This new edited collection from Turcan and Fraser includes wide-ranging contributions each considering entrepreneurship from a different perspective. This collection illustrates the breadth of interest in entrepreneurship, as well as the richness and diversity of the entrepreneurship research agenda.”

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“This project gets to the core of the current conversation in entrepreneurship around the need to utilize an ‘umbrella’ to capture the multidisciplinary contributions of the entrepreneurship literature, and also to address the distinctions of micro, meso, macro, and meta research. The authors cover a true breadth of topical discussions in entrepreneurship, from linguistics to social perspectives to business models.”

—Siri Terjesen, *Professor, American University & Norwegian School of Economics*

Romeo V. Turcan • Norman M. Fraser
Editors

The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship

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Editors

Romeo V. Turcan
Department of Business and Management
Aalborg University
Aalborg, Denmark

Norman M. Fraser
Department of Business and Management
Aalborg University
Aalborg, Denmark

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To Our Families

Preface

In this handbook, we took a novel approach to advance a research field. Rather than following a classical approach adopted in handbooks, that is, taking stock of a research field and identifying ways to advance it based on the findings emerged from the extant reviewed knowledge, we instead brought phenomena, theories, and concepts from multiple disciplines, perspectives aiming to explore how these can advance the research field of interest in years to come. Following this approach, we have invited original contributions from the authors—academics, practitioners, policymakers—who are experts in their own fields, to provide state-of-the-art insights from their own disciplines and explore how these insights can inform current, and, equally important, future developments of the *entrepreneurship* field. We have received twenty-two chapters on a wide range of perspectives, such as neuroscience, technology, education, law, transmedia, philosophy, and theology.

This handbook is the first to collect original papers on multiple perspectives employing the novel approach described above all aimed at discovering new, fresh inter-, cross-, and multi-disciplinary ideas, concepts, theories, and state-of-the-art insights to advance the entrepreneurship field: generate new areas for research, new theories and concepts, and new questions for policy debates. It is not, however, the purpose of the handbook to consider all possible perspectives that could inform and enhance entrepreneurship research domain. Rather, we consider the collection of original papers in the handbook as a catalyst for an inter-, cross-, and multi-disciplinary dialogue between myriad of perspectives from humanities, social sciences, natural sciences, medical sciences, and technology and production sciences and entrepreneurship.

Aalborg, Denmark

Romeo V. Turcan
Norman M. Fraser

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We acknowledge the financial and administrative support received from the Department of Business and Management of Aalborg University in Denmark. This includes supporting a workshop at Aalborg University that brought most of the contributors together to present own ideas and discuss the approach taken to develop the handbook.

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Notes on Contributors

Petri Ahokangas is a senior research fellow and Adjunct Professor at University of Oulu, Oulu Business School, Martti Ahtisaari Institute. He is the leader of the Futuralis research group that focuses on exploring digital futures and the creation and transformation of businesses in the context of smart technologies and of society. During his career, he has worked in both academia and industry in various leadership positions. He has built the department of international business and has helped to build the entrepreneurship and executive MBA programs at Oulu Business School. In addition, he has co-founded several companies and worked as CEO, director, and board member in several Information and Communication Technology (ICT) companies. He received his DSc degree in 1998 from University of Vaasa, Finland.

Matthew M. C. Allen is Senior Lecturer in Organization Studies at the Alliance Manchester Business School, the University of Manchester. His work mainly focuses on how institutions shape human resource management policies within firms and how these policies, in turn, influence innovation, knowledge creation, and other entrepreneurial activities. He is also interested in related issues, such as comparative capitalisms and firms' use of temporary workers as well as the impact of digitization on employees and the organization of work. He has published in leading comparative and international business journals, such as *Socio-Economic Review* and the *International Journal of Human Resource Management*. He is on the editorial board of the *International Journal of Human Resource Management*. Allen also helps to organize the Network on Knowledge, Technology, and Innovation for the Society for the Advancement of Socio-Economics and is the communications officer for the Academy of International Business (UK and Ireland Chapter). Allen holds a PhD from the University of Birmingham and MPhil from the University of Oxford.

Ann Starbæk Bager is Assistant Professor at the Department of Communication and Psychology at Aalborg University. Her research areas comprise organizational and leadership studies from a dissensus-based participatory approach that embraces

ethical matters, plural meaning making, and complexities inherent in everyday organizational life. She focuses mainly on understanding the complexities and polyphonic aspects in organizational practices in order to support organizational reflexivity and change through participatory research processes. She has recently published articles in which she proposes methodological and practical guidelines for doing organizational discourse activism. She is involved in research projects concerning topics such as entrepreneurship, job creation, and IT security, together with communication and leadership counseling. She mainly teaches and supervises on organizational matters such as discourse studies; participatory research strategies; and theories of communication, organization, ethics, dialogue, culture, power, and leadership. She holds both an MSc and a PhD from Aalborg University.

Rodrigo Basco is an associate professor at American University of Sharjah (AUS), United Arab Emirates, and holds the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business. His research focuses on entrepreneurship, management, and regional development with special interest in family firms, and he has taught economics, management, and family business courses at universities in Spain, Chile, and Germany. His research has been published in international academic journals, including *Family Business Review*, *European Management Journal*, *Journal of Family Business Management*, *Journal of Management & Organization*, and *International Small Business Journal*, among others. Basco recently edited a special issue of the *Journal of Family Business Strategy* on the topic “Family Business and Regional Development”, and he is an editorial board member for several leading journals. Before joining AUS, Basco was a postdoctoral scholar at the Witten Institute for Family Business at the University of Witten/Herdecke in Germany. He was also a visiting researcher at the University of Edinburgh (Scotland) and at Centre for Family Enterprise and Ownership (CeFEO) at Jonkoping University as well as a visiting professor at Valladolid University (Spain) and at Institutions Markets Technologies (IMT) School for Advanced Studies Lucca (Italy). Basco holds a PhD from the Complutense University of Madrid.

Pekka Berg is Research Director of Aalto University Department of Industrial Engineering and Management and founder and also Director of the Innovation Management Institute under Aalto University. He is a partner and consultant to Innoman Ltd. He is working with companies and organizations such as Toyota, Volkswagen, Nokia, Panasonic, Mitsubishi, Rolls-Royce, Wärtsilä, Electrolux, Kone, Metso, Rautaruukki, UPM, Fortum, UNICEF, World Bank, and Red Cross. His main international university partners are from St. Gallen University, Aalborg University, and Stanford University. Berg has own courses in Aalto University School of Science, Aalto Ventures Program, International Design Business Management Program, and Aalto Executive Education MBA Program. Berg holds a PhD from Tampere University of Technology in Innovation Management.

Håkan Boter is Professor Emeritus at Umeå School of Business and Economics, Umeå University. His main research is on entrepreneurship, business development, internationalization, and innovation. He was one of the initiators for the Center of inter-organizational innovation research with a focus on sparsely populated regions and a partner in a national program for academic knowledge transfer among small- and medium-sized enterprises (SMEs). In the 1990s, Boter and his colleagues implemented a PhD program in Eastern Africa with a focus on entrepreneurship ecosystems as the driving force for development in extreme contexts, and he is now active in the Global Business School Network, a coalition of major business schools in North America and Europe with the mission of promoting business research and education in developing countries. He received his DSc degree in 1998 from University of Vaasa, Finland. Boter received his PhD in Business Administration in 1985, from Umeå University, Umeå School of Business and Economics.

Christian Byrge is Associate Professor in the Department of Business and Management, Aalborg University. His main research interests are in the deliberate practice of creativity for individuals, organizations, educational institutions, as well as in entrepreneurship education. Byrge is co-inventor of the cross-disciplinary, master-level Creative Genius programs at Aalborg University focused on developing competences for making ethical, social, and original impacts. He has developed several creativity training programs for general education institutions and entrepreneurship organizations that are used by 100,000+ internationally. Byrge holds a PhD degree for his studies on creative processes in relation to product, service, and business development in cross-organizational settings at Aalborg University. He holds an Honors Bachelor degree in International Business Studies from London South Bank University and a Master of Science degree in Innovation and Entrepreneurship from Aalborg University.

Jesper Lindgaard Christensen is an associate professor and holds a PhD in Industrial Dynamics at the Department of Business and Management, Aalborg University. Christensen received his PhD from Aalborg University in 1992 and has an MSc in Economics from the same university. Christensen has researched SME development and entrepreneurial finance, economic geography, innovation systems, the dynamics of specific industries, entrepreneurship, and innovation policy. His work appeared in journals such as *Small Business Economics*, *Industry and Innovation*, and *European Planning Studies*, among others. He teaches innovation and entrepreneurship and supervises PhD students. Christensen is the manager of a research group with twenty-seven scholars specialized in innovation and entrepreneurship and has run several research projects. He is also on the Board of the Danish Research Unit for Industrial Dynamics (DRUID) research network. Moreover, Christensen has extensive (twenty-five years) experience in policy analyses and advice.

Sílvia Fernandes Costa is Assistant Professor of Entrepreneurship at the University of Groningen, The Netherlands, and research associate at ISCTE-IUL, Instituto Universitário de Lisboa, Portugal. Previously, she was a postdoctoral research associate at Northeastern University, Boston, USA. Costa obtained her PhD degree in 2015, defending her doctoral thesis about entrepreneurial cognition at Instituto Universitário de Lisboa (ISCTE-IUL), Lisbon, Portugal. For her PhD, Costa collaborated with the University of Twente, The Netherlands, and with the Technical University of Dresden, Germany. Costa's research interests focus on entrepreneurial cognition and learning and her work has been published in the *Journal of Small Business Management*, *International Entrepreneurship and Management Journal*, *Creativity and Innovation Management*, *International Journal of Entrepreneurship and Innovation*, *Journal of Entrepreneurship*, and she has co-authored several book chapters and books about entrepreneurship.

Nikhilesh Dholakia is Professor Emeritus, University of Rhode Island (URI), and founding co-editor of *Markets, Globalization and Development Review*. Dholakia's research deals with globalization, technology, innovation, market processes, and consumer culture. His work focuses on global social aspects of new media and sentient technologies such as robotics and autonomous vehicles. Dholakia holds a B. Tech. from IIT Delhi, an MBA from IIM Ahmedabad, and a PhD from Northwestern University's Kellogg School.

Allan Discua Cruz is Lecturer in Entrepreneurship at the Department of Entrepreneurship, Strategy, and Innovation (ESI) in the Lancaster University Management School. He is a founding member of the Centre for Family Business at the Department of Entrepreneurship, Strategy, and Innovation. He is a member of a family in business and his professional background is in industrial analysis and manufacturing management. He has published in entrepreneurship- and family business-related journals such as *Entrepreneurship and Regional Development*, *Entrepreneurship Theory and Practice*, *Journal of Family Business Strategy*, *Business History*, *Faith in Business Quarterly*, as well as book compilations. His research focuses on entrepreneurial dynamics by families in business and the social contexts of entrepreneurship. Cruz holds a PhD from the University of Lancaster (UK) and has master degrees from New Haven University (USA) and McGill University (Canada).

Maria Elo is a postdoctoral researcher at Turku School of Economics, University of Turku, Finland, and a migration fellow at the Institute of Migration, Finland. She is the founder and leader of the Diaspora Networks in International Business research platform. She consults businesses, NGOs, and institutions. Her research focuses on international business, internationalization processes, business networks, life cycle, migration, ex- and repatriation, diaspora networks, diaspora entrepreneurship, and transnational entrepreneurship. Her work has been presented in various conferences and published in books and journals, such as *Industrial Marketing Management*, *International Journal of Manufacturing Technology and Management*, *Journal of*

International Entrepreneurship, *American Journal of Entrepreneurship*, *Journal of Entrepreneurship*, *Management and Innovation*, *International Journal of Entrepreneurship and Small Business*, and *Journal of International Management*. Elo holds a PhD in Economics from Åbo Akademi University, Finland.

Michael Fast is Associate Professor in Organizational Sociology and International Business at the Department of Business and Management, Aalborg University. His main research fields and teaching for the last 30 years are organizational sociology, leadership philosophy, philosophy of science, methodology, and qualitative methods. He has worked with the ontology and epistemology of phenomenology, hermeneutic, symbolic interactionism, and critical theory, as well as with empirical studies of understanding organizations and movement. He is the research group leader of Organizational Renewal Creativity Applied (ORCA). Fast holds a PhD in Business Economics from Aalborg University and has an MSc in Organization Sociology from Aalborg University.

Alex Fomcenco is Assistant Professor at the Department of Business and Management at Aalborg University, Denmark. Among his research interests are international corporate law, EU law, contract law, North American business and corporate law, and transnational mergers and acquisitions. His research is focused on various issues in Canadian common law. He holds a PhD from Aalborg University as well as an LLM and LLB from the University of Copenhagen, and also an LLM in Canadian Common Law from Osgoode Hall Law School, York University, Toronto, Canada.

Norman M. Fraser is Adjunct Professor in the Department of Business and Management at Aalborg University, Denmark. Fraser is an entrepreneur with twenty-five years of experience in starting and running international technology businesses, including Vocalis Group plc, Endava Ltd, and SoftIron Ltd. Prior to that, he held research posts at University College London and the University of Surrey, UK, investigating the interfaces of human communication and computer system. During this time, Fraser co-founded a world-renowned linguistics research centre dedicated to the study of language diversity and its theoretical consequences.

Sebastiano Garufi is Contract Professor of International Tax Law from Bocconi University (Milan, Italy). His research focuses on international taxation, with specific regard to exchange of information, anti-avoidance legislation, international cooperation, and tax abuses. He holds a Master's Degree in Corporate Taxation and a Certificate of Advanced Studies in Swiss tax law, and he is attending a school in Zurich to obtain the Federal Certificate of Swiss Tax Expert. He holds a PhD in International Law and Economics at the same University and at the University of Paris I, Panthéon-Sorbonne.

Frank Gertsen is Professor in Innovation Management at Aalborg University, Department of Materials and Production. Gertsen has been active in teaching and research of industrial management and innovation management for more than three

decades, with recent focus on radical/breakthrough/disruptive innovation processes. His international experience includes visiting professorships at University of Western Sydney, Hong Kong City, and visiting scholar, Stanford University. He is the author of 140+ research publications, and he has acted as journal editor and is a member of the editorial board of the international journal “Creativity and Innovation Management”. He is a member of Connect Denmark (supporting entrepreneurship), and university representative of the Federation of Danish Industries (DI) group of New Product Development Managers in Northern Denmark. Gertsen holds an MSc and PhD in Industrial Management from Aalborg University.

Louise Møller Haase is an associate professor at the Department of Architecture, Design and Media Technology, where she is head of the Design-driven innovation research group. The research group focuses on identifying meaningful future product experiences and interactions. In particular, Haase’s research focus is on project framing, meaning making, and design brokering as well as design-driven approaches that support interdisciplinary teams working at the front end of innovation. In 2009, she was a visiting researcher at Stanford University’s Center for Design Research, and in the period from 2009 to 2011, she worked in the user-driven consultancy Copenhagen Living Lab as project manager and facilitator. She has an education as Lego Serious Play facilitator and has facilitated workshops in various companies including Lego, Daimler, Catapult Design, and Red Cross. She has published 20+ peer-reviewed articles and book chapters in a wide range of fields including design, innovation management, and entrepreneurship. Furthermore, she is the co-author of the book *Creating Shared Understanding in Product Development Teams* published by Springer. Haase holds an MSc Eng. in Industrial Design from 2006 as well as a PhD in design-driven innovation from 2010, both at Aalborg University.

Poul Kyvsgaard Hansen is Associate Professor of Technology Management and Organization at the Department of Mechanical and Manufacturing Engineering at Aalborg University in Denmark. His research focuses on four themes: (1) product modularization—architectures—platforms, (2) innovation management, (3) change management, and (4) application of serious games in teaching and organizational development. He has, during his career, frequently been involved in long-term research collaborations with external companies and institutions (LEGO, Siemens Wind Power, Grundfos, Bang & Olufsen, Energinet.DK, Stanford University, Aalto University, Imperial College, Chalmers Technical University, City University Hong Kong). He has been participating in several EU projects and National Research Projects. He holds an MSc in Industrial Engineering and a PhD in Technology Management, both from Aalborg University.

Barrett W. Horne has devoted nearly 40 years to empowering teams and organizations and leaders to be the best they can be—accessing their own unique wisdom and expertise and turning those insights into practical actions to achieve outcomes that are important to them. As sole proprietor of Onfoot Consulting, and with senior management and consulting experience in nearly 40 countries, Horne brings to his

work deep insights into the unique challenges of human systems and cultures, along with a rich repertoire of tools and methods for generating constructive and productive group insights and actions. The focus of his curiosity and research is the intersection of complexity and human systems. His clients have included organizations involved with transportation, public housing, health services, NGOs, IT, education, and First Nations. Residing off-grid in the Yukon bush since 2002 (moving there from Oxford, UK), Horne holds BA and MA degrees in Philosophy and History (University of Prince Edward Island and Western Kentucky University, respectively) and an MA degree in Organizational Development and Management (Fielding Graduate Institute).

Marika Iivari is a postdoctoral researcher within Martti Ahtisaari Institute at Association to Advance Collegiate Schools of Business (AACSB)-accredited Oulu Business School, Finland. Her main research interests lie within ecosystems research, especially on business models, orchestration, and governance. She is working on projects related to digitalization of cities, with a specific emphasis on co-creation and collaboration in the health-care domain. She is an entrepreneur's daughter. She holds an MSc in International Business from the Ulster University, Northern Ireland in 2008. She completed her Doctor of Science in International Business from Oulu Business School in 2016, when she defended her dissertation on business models, open innovation, and innovation ecosystems.

Kenneth Mølbjerg Jørgensen is Professor in Organizational Learning at the Department of Business and Management, Aalborg University and guest lecturer at Stockholm University. His research interests comprise power in organizations, organizational storytelling and ethics, management education, and educational leadership. He is teaching in the field of organizational learning, management, and ethics. Jørgensen has authored, co-authored, and edited numerous books, articles, and book chapters. He has, among others, published in *Scandinavian Journal of Management*, *Business Ethics—A European Perspective*, *Advances in Human Resource Development*, and *Journal of Intellectual Capital*, and has published books with CBS Press, Sage, and Nova Science Publishers. He holds an MSc in Organization and Strategy and a PhD in Organizational Change, both from Aalborg University.

Finola Kerrigan is reader in Marketing and Consumption at Birmingham Business School, University of Birmingham. Kerrigan's research has focused on marketing and consumption in the arts and cultural sectors, particularly in the intersection of marketing and new technology. Her research has been published in a range of international journals, and she has authored two editions of *Film Marketing* (Elsevier 2010; Routledge 2017) and co-edited books such as *Art Marketing, Challenging Perspectives* (Routledge 2010), *Arts Marketing* (Elsevier 2004). She is the President of the International Society on Markets and Development, a member of the Executive and Research Committee of the Academy of Marketing, and a Fellow of the Royal Society of Arts. She holds an MA in European Integration from the University of Limerick and a PhD in Film Marketing from the University of Hertfordshire.

Astrid H. Lassen is Associate Professor in Innovation Management at Aalborg University, Denmark, Department of Materials and Production, and holds a PhD from Aalborg University, Center for Industrial Production. Lassen is Head of the Section of Production. Since 2015, she has also been Visiting Professor at the Institute of Innovation and Entrepreneurship at the University of Gothenburg, Sweden. Lassen is the author/co-author of more than 100 international journal and conference articles on the topics of innovation management and knowledge-intensive entrepreneurship. She has also published several academic books on these topics. Her particular research focus is on the process of developing organizational innovation capabilities based on a balanced approach to exploration and exploitation, in the context of both established companies and entrepreneurial ventures.

Morten Lund is Associate Professor at Aalborg University. Lund is an experienced entrepreneur and executive, with a combined academic, pragmatic, and creative profile. He is Director of Business Design Center (BDC), the world's first interdisciplinary research centre dedicated to the design of business models. He holds a PhD in business model design from Aalborg University and has been dedicated to research in the field over the last decade. His research has involved collaboration with more than 200 companies around the world, primarily using a participatory action research setup. This has led to the creation of one of the richest empirical data sets in the field of business models.

Ade Mabogunje conducts research on the design-thinking process with a view to measuring the process and giving feedback to teams on ways to improve their performance. He works in collaboration with partners in the education, industrial, and investment community as a participant-observer in the practice of building and accelerating the development of innovation ecosystems. Prior to this, he was the Associate Director of the Stanford Center for Design Research (CDR). He was also the lead of the Real-time Venture Design Lab program (ReVeL) in the school of Humanities and Sciences. His industry experience includes engineering positions in the oil industry and research collaboration with Artificial Intelligence Scientists at NASA Ames. He has publications in the areas of design theory and methodology, knowledge management, and engineering-design education. He obtained his PhD in Engineering from Stanford University.

Ole Madsen is Professor in robotics and automation at the Department of Materials and Production, Aalborg University, Denmark. His research concentrates on flexible automation. This includes aspects such as human robot interaction, reconfigurable manufacturing, virtual commissioning, industrial internet of things, and smart production. He has previously worked for Odense Staalskibsværft A/S as consultant; at Intelligent Welding Automation (IWA) A/S as co-founder, system developer, and manager; and at Grundfos A/S where he focused on the development of automation equipment. Madsen has participated in several different EU projects as well as national research projects. He holds an MSc in Manufacturing Technology and a PhD in Industrial Robotics from Aalborg University.

Christian Nielsen is Professor at Aalborg University and Norway Inland University of Applied Sciences. Nielsen holds a PhD from Copenhagen Business School and has an MSc in Economics from Aarhus University. Since the establishment of the highly multidisciplinary Business Design Centre in 2011, over 300 companies, ranging from local start-ups and SMEs to multinationals with a global presence, have seen the value of collaborating. This is evidence of the cutting-edge research being produced under Nielsen's leadership. The contributions of the rigorous scholarly research have led to published works in leading international scholarly journals. Nielsen is founding Editor-in-Chief of the *Journal of Business Models*.

Kristian Nielsen is Associate Professor at Aalborg University at the Department of Business and Management. His PhD dissertation from Aalborg University investigates the opportunity cost of entrepreneurship, learning from previous entrepreneurship experience, and new venture performance in different environments defined by industry and geography. He continues to study new venture formation and performance using a quantitative approach. His core research interests embrace the causes of successful entrepreneurship focusing on personal characteristics, human capital, and social networks, and his work has been published in *Academy of Management Discoveries*, *Small Business Economics*, *Industrial and Corporate Change*, and other journals. His teaching and research interests embrace microeconomics, microeconomics, labor economics, human capital, and entrepreneurship. Nielsen is part of the management of the Danish Centre for Entrepreneurship Research (DCER) and a member of the DRUID.

Suna L. Nielsen is Associate Professor in Design and Entrepreneurship at the University of Southern Denmark, Department of Entrepreneurship and Relationship Management. Her research is focused on entrepreneurship, design thinking, institutional logics, next generation, and futurology. She is the author and co-author of more than 50 international peer-reviewed journal publications, book chapters, conference proceedings, and reports. Her research is published in high-ranked journals such as the *Journal of Business Venturing*. She is one of the initiators behind desuni.eu, which promotes design thinking in business education, and she is the co-author of the Edward Elgar teaching book *Entrepreneurship in Theory and Practice: Paradoxes in Play*. She holds a PhD from Aalborg University.

Pamela Nowell is a doctoral candidate at the Chalmers University of Technology in Gothenburg, Sweden. Her dissertation research focuses on the study of new venture team processes and dynamics over time and includes both qualitative and quantitative elements. Nowell is part of a new venture teams' research group that is carrying out a comprehensive longitudinal study of 120 teams in multiple incubator sites across Sweden, Norway, and Russia. Her main areas of focus in this study are the emergence of trust and distrust, conflict processes, and team member relationships. Nowell holds a Master in Medicine from the University of Gothenburg in Sweden and a Bachelor of Science in Biochemistry from the University of Winnipeg in Canada.

Annemarie Østergaard is Assistant Professor at the Business & Management Department, Aalborg University, Denmark. She is a certified Psychologist and previously held positions as Principal, and Business and Innovation Manager. Østergaard holds a PhD on the entrepreneurial personalities from Aalborg University and has a Master's in Educational Psychology from the Danish University of Education (DPU) with her thesis on the survivor personality. Her main research interests focus on entrepreneurship and psychology at the individual and firm level, and she has authored peer-reviewed articles and books, for example, concerning human capital, successful individuals, and exam psychology. She is appointed external examiner in leadership, innovation and entrepreneurship at all universities in Denmark and an appointed member of Forum for Innovation by the Ministry of Education.

George Pattison holds an MA and BD from the University of Edinburgh and a PhD and DD from the University of Durham (UK). He is 1640 Professor of Divinity at Glasgow and a Fellow of the Max Weber Centre for Advanced Cultural and Social Research. He has written many books in the area of theology and philosophy of religion, especially relating to existential thought. His recent books include *Eternal God/ Saving Time* (2015), Paul Tillich's *Philosophical Theology* (2015), and he has been co-editor of the *Oxford Handbook of Theology and Modern European Thought* as well as the *Oxford Handbook of Kierkegaard*.

Mohammad B. Rana is Associate Professor of international business at the International Business Centre, Aalborg University, Denmark. His research focuses on institutionalism, business systems, firms' capability, and sustainability in emerging markets, particularly on how firms internationalize and legitimize in emerging markets; how the nexus between Multinational Enterprises (MNEs), civil society actors, and transnational diasporas affects sustainable strategic management and international entrepreneurship; how MNEs through the linkage with local organizations can affect legitimation, competitive competency, social outcomes; and why MNEs fail to earn legitimacy despite corporate social responsibility (CSR) project implementations in emerging markets? Moreover, his recent interest focuses on suppliers' capability development in buyer-supplier relationships, MNEs as transnational community and institutional change agent, social business and next-generation Bottom of the pyramid (BOP). Rana has published in leading international business journals such as *Journal of International Management*, and *Advances in International Management*. He holds a PhD in International Management and Strategy from Aalborg University, an MSc in International Business from The University of Stirling, UK, and an MBA in Marketing from the University of Rajshahi, Bangladesh.

John E. Reilly has considerable experience in European and international higher education and in the field of governance and management in higher education. His extensive knowledge of the UK, Europe, and countries in many other regions (worked in East Africa and New Zealand, undertook study visits in Australia, Hong Kong, more recently in a number of African countries) has given him a multicultural, trans-

national understanding of issues and challenges arising in the field of university autonomy, governance, and management. He is a member of the UK European Higher Education Area (EHEA) (Bologna process) Experts team, having a full understanding of the Bologna process and the European Commission modernization agenda. Other areas of interest on which he has written and made presentations in international conferences include: student mobility (study and work placement); academic recognition and the use of credits (ECTS); joint degree programmes (Bachelor, Master, and Doctorate); the Bologna process and European higher education modernization; the tuning process; Governance and management in higher education and External and internal quality assurance and enhancement (European Commission funded study and publication with Ard Jongsma); University internationalization and transnational education. He received an MA from Edinburgh University in 1962 and a Diploma in education from Oxford University in 1963. Later, in 1969, he received his MA from the School of Oriental and African Studies at the University of London.

Ian Reyes is Associate Professor of Communication Studies in the Harrington School of Communication and Media at the URI. Reyes's research is rooted in critical and cultural approaches to media institutions, technologies, and markets. His work has been published in journals including *Marketing Theory*, *Journal of Marketing Management*, *Consumption Markets & Culture*, and *Communication Quarterly*. Reyes holds a PhD in Communication from the University of Pittsburgh as well as an MA in Communication from the University of Massachusetts.

Kristin Falck Saghaug holds a PhD and an MA in Theology from Arhus University and Aalborg University, respectively and has a background as an artist. She is affiliated with Aalborg University and is working as a pastor in the Evangelical Lutheran Church in Denmark. Her PhD project involved the investigation of the interaction of revelatory theology, artistic creativity, and small business owners in a business model innovation context. Her research aim is to explore whether theology, understood as a discipline in which the metaphysical and ontological presuppositions of the previous era's religiosity are formally articulated, can contribute to contemporary life and experience.

Susana C. Santos is Assistant Professor of Entrepreneurship at Rowan University. Her main research interests are focused on the cognitive and psychosocial processes of entrepreneurship at the individual and team level. Santos has authored several articles in peer-reviewed journals, chapters, and edited a book. She received the Excellence in the Entrepreneurship Classroom Award at the XVI Experiential Classroom clinic in 2015 and the Best Reviewer Award from the Entrepreneurship Division, Academy of Management Conference 2017. She holds a PhD from ISCTE-IUL, Instituto Universitário de Lisboa, Portugal, and completed her postdoctoral program at the University of Florida.

Saras D. Sarasvathy is Paul Hammaker Professor at University of Virginia's Darden School. A leading scholar on the cognitive basis for high-performance entrepreneur-

ship, elaborated in the book *Effectuation: Elements of Entrepreneurial Expertise*, she serves as an advisor to entrepreneurship programs around the world. Her scholarly work has been published in leading journals in economics, ethics, and management, and she has won several awards from the Academy of Management (most recently the Foundational Paper Award from the Entrepreneurship Division) and the American Marketing Association. Sarasvathy has also served on the editorial boards of top journals in management and entrepreneurship and holds academic chairs in entrepreneurship in India, China, and Sweden. Babson College recognized her contributions with an honorary doctorate and Fortune Small Business magazine named her one of the top eighteen entrepreneurship professors. Sarasvathy holds a PhD from Carnegie Mellon University. Her thesis was supervised by Herbert Simon, 1978 Nobel Laureate in Economics.

Per Servais is Professor at Linnaeus University, Sweden, in International Business. His research interests are international entrepreneurship, cross-border international new ventures, industrial firms' international purchasing and sourcing activities, branding on industrial markets, outsourcing activities in industrial firms, and relationships and de-internationalisation in small firms. He has published a large number of book chapters and articles, for example, in *Industrial Marketing Management*, *Journal of International Marketing*, *Advances in International Marketing*, and *International Business Review*. He received the prestigious Hans B. Thorelli Award from the American Marketing Association in 2011. He holds a PhD in Marketing from University of Southern Denmark.

Jeanne Sørensen Bentzen is Assistant Professor at the Department of Business and Management at Aalborg University. Her main research interests relate to consumer research, more specifically focused on experiential consumption, segmentation, preference formation, decision-making, and the role of emotions. In connection to this, she also has an interest in consumer neuroscience and the application of neuroscience techniques in consumer research, for example, to study emotions and autobiographical memory. Bentzen holds an MSc in marketing and a PhD in consumer research from Aalborg University.

Marita Svane is Associate Professor at the Department of Business and Management, Aalborg University. As part of her career as a practitioner, she has been employed as an internal consultant in a large corporation for about seven years where she facilitated strategizing processes, organizational changes, and leadership development. Her research area is related to organizational storytelling, organizational change and development, and leadership development. In particular, she is interested in dilemmas of dialogue, power, and ethics in organizations and leadership as well as the role of counter-narratives in organizational and cultural dynamics. From a philosophical and methodological perspective, her research interest addresses ontological world crafting, performativity, and living methodologies. A new upcoming interest relates to the

impact of digitalization on organizational development, communication, strategy, business development, and HRM. She holds a PhD from Aalborg University.

Chaoying Tang is Professor in the School of Economics and Management, University of Chinese Academy of Sciences. She is the secretary of the Chinese Creativity Research Collaboration Group. Her main research interest is in creativity training and employee creativity management and her papers about creativity have been published in *R&D Management*, *Technological Forecasting & Social Change*, *Journal of Creative Behavior*, *Creativity and Innovation Management*, and *Thinking Skills and Creativity*. Tang obtained her PhD degree from the University of Chinese Academy of Sciences and has a master's degree from the Beijing Business University.

Bram Timmermans is Associate Professor at the Norwegian School of Economics and holds a part-time affiliation as Associate Professor at Aalborg University. Prior to starting his PhD, he graduated with an MSc in Economic Geography from the University of Utrecht and a MSc in Innovation, Knowledge and Economic Dynamics from Aalborg University. His main research interests are within the field of innovation, entrepreneurship and economic geography. Within these themes there is a strong focus on human capital and labor mobility. This research has been published in *Organization Science*, *Research Policy*, *Journal of Economic Geography*, *Small Business Economics*, and *Industrial and Corporate Change*. Timmermans teaches graduate and undergraduate courses in Innovation and Entrepreneurship and is coordinator of the Innovation and Entrepreneurship Program at the Norwegian School of Economics. He holds a PhD in the Economics of Innovation from Aalborg University.

Romeo V. Turcan is Professor at the Department of Business and Management at Aalborg University. His main research interests relate to the creation and legitimation of new sectors and new organizations; de-internationalization, de-globalization and late globalization; international entrepreneurship; and cross-disciplinary theory building. Turcan founded and coordinates the Theory Building Research Programme and the PhD course on theorizing and theory building in management research. Turcan has business experience in the NGO, power, oil, military high-tech, and management consulting sectors. Turcan holds a PhD and MSc from the Hunter Centre for Entrepreneurship and the Marketing Department, respectively, both at the University of Strathclyde, Glasgow, and his first degree diploma of mechanical engineer from the Air Force Engineering Military Academy, Riga, Latvia.

Jizhong Zhou is Professor at the School of Economics and Management, University of Chinese Academy of Sciences. His main research interests are in technology and innovation management. He received the National Award of Science and Technology Development in China and has published in several journals including *International Journal of Technology Management*. Zhou holds a master's degree from the University of Chinese Academy of Sciences.

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