

The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship

“This Handbook is an excellent addition to literature. With a diverse range of authors and research perspectives, the Handbook captures the rich variety of debate and thought within the field. Together, the different contributions highlight the maturity of this field and the research therein, as well as its global nature. It is a joy to read, and it really makes you think.”

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“Entrepreneurship is a complex and dynamic phenomenon. This new edited collection from Turcan and Fraser includes wide-ranging contributions each considering entrepreneurship from a different perspective. This collection illustrates the breadth of interest in entrepreneurship, as well as the richness and diversity of the entrepreneurship research agenda.”

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“This project gets to the core of the current conversation in entrepreneurship around the need to utilize an ‘umbrella’ to capture the multidisciplinary contributions of the entrepreneurship literature, and also to address the distinctions of micro, meso, macro, and meta research. The authors cover a true breadth of topical discussions in entrepreneurship, from linguistics to social perspectives to business models.”

—Siri Terjesen, *Professor, American University & Norwegian School of Economics*

Romeo V. Turcan • Norman M. Fraser
Editors

The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship

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To Our Families

Preface

In this handbook, we took a novel approach to advance a research field. Rather than following a classical approach adopted in handbooks, that is, taking stock of a research field and identifying ways to advance it based on the findings emerged from the extant reviewed knowledge, we instead brought phenomena, theories, and concepts from multiple disciplines, perspectives aiming to explore how these can advance the research field of interest in years to come. Following this approach, we have invited original contributions from the authors—academics, practitioners, policymakers—who are experts in their own fields, to provide state-of-the-art insights from their own disciplines and explore how these insights can inform current, and, equally important, future developments of the *entrepreneurship* field. We have received twenty-two chapters on a wide range of perspectives, such as neuroscience, technology, education, law, transmedia, philosophy, and theology.

This handbook is the first to collect original papers on multiple perspectives employing the novel approach described above all aimed at discovering new, fresh inter-, cross-, and multi-disciplinary ideas, concepts, theories, and state-of-the-art insights to advance the entrepreneurship field: generate new areas for research, new theories and concepts, and new questions for policy debates. It is not, however, the purpose of the handbook to consider all possible perspectives that could inform and enhance entrepreneurship research domain. Rather, we consider the collection of original papers in the handbook as a catalyst for an inter-, cross-, and multi-disciplinary dialogue between myriad of perspectives from humanities, social sciences, natural sciences, medical sciences, and technology and production sciences and entrepreneurship.

Aalborg, Denmark

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We acknowledge the financial and administrative support received from the Department of Business and Management of Aalborg University in Denmark. This includes supporting a workshop at Aalborg University that brought most of the contributors together to present own ideas and discuss the approach taken to develop the handbook.

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