

Tourism on the Verge

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Editors

Collaborative Economy and Tourism

Perspectives, Politics, Policies and Prospects

 Springer

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Preface

The collaborative economy is, quite possibly, one of the most significant driving forces shaping the future of tourism. Described as a disruptive innovation that is contributing to the de/restructuring of economic and social systems, its ramifications extend in all directions, and its impacts on and consequences for tourism are enormous. As a consequence, explorations of the collaborative economy and its intersections with tourism require a multidisciplinary and multi-focal approach, and it requires us to move fluidly across different disciplinary lenses, frameworks and concepts. We need to weave together the global and local, to appreciate public and private spheres, to be critical of the politics and be attuned to highly contextualised landscapes of power. No wonder that tourism scholars have generally watched developments in the collaborative economy from the sidelines, not knowing where to start, how to approach it or what to prioritise in the myriad of questions emerging about its impacts. Coming from this perspective, our approach to this book has been underpinned by our interest in excavating the theoretical and practical territory of the collaborative economy and tourism. It is by no means a definitive exploration but one we see as particularly important if we are to be future-oriented scholars and teachers.

To date, there has been limited investigation into the character, depth and breadth of these disruptions and the creative opportunities for tourism that are emerging from these shifts. This book provides this platform and addresses both theoretical and practical insights into the future of tourism in a world that is, paradoxically, both increasingly collaborative and individualised.

This book belongs in the Springer Series *Tourism on the Verge*. The series is edgy, it pushes the conceptual envelope, it is future oriented and it addresses deeply complex and challenging issues. *Collaborative Economy and Tourism: Perspectives, Politics, Policies and Prospects* takes an interdisciplinary, cross-sectoral lens

to explore the collaborative dynamics that are disrupting, re-creating and transforming processes of tourism production and consumption. It also explores the way that governments, industry and the new public sphere—global civil society, networks and governance—are dealing with these transcendental changes to create and re-create capacities to innovate, control and manage the collaborative economy.

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Dianne Dredge
Szilvia Gyimóthy

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